

# ■ Michael O'Reilly

Multidisciplinary Designer with a passion for creating products and bringing new ideas to life. I combine the skills I have gained from the creative design process to deliver well-rounded user experiences.

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## EXPERIENCE

### Technical Analyst

LAW & FORENSICS / JAN 2021 - JAN 2022

- Responsible for identification, acquisition, preservation, and analysis of digital evidence. Report detailed findings for legal proceedings.
- Developed and maintained e-learning websites and organized course content.

### UX/UI Designer

POWER OF PATIENTS / MAR 2020 - JUL 2020

Lead user experience and interface designer for dashboard development. Modeled use cases and onboarding scenarios.

- Redesigned website and created graphics for company
- Collaborated with software engineer to produce a functional prototype.

### UX Designer

DRIZLY / FEB 2020

Created a feature to be integrated in to the existing web and mobile platforms of the product.

- Conducted user research, sketched design solutions, created low-fidelity and high-fidelity prototypes.

### User Experience Immersive

GENERAL ASSEMBLY / DEC 2019 - FEB 2020

Focused on real-world application of user-centered design strategy.

- Implemented a new product feature into an existing mobile application while adhering to brand guidelines.
- Content strategy and focus on information architecture for an online shopping experience.

### Graphic Designer

FREELANCE / MAR 2019 - PRESENT

Designed logos, style guides, package designs, websites, pitch decks, and marketing materials.

### Account Manager

EXAMITY / MAY 2019 - JUL 2019

- Conducted one-on-one and group training sessions to enhance the client's product knowledge for a SaaS product.

### Creative Director

CRAZY FOAM / APR 2014 - FEB 2019

Revived a vintage brand and launched a line of 50+ products. Managed creative direction for product design from the concept to the retail shelf.

- Corresponded with domestic and international manufacturers.
- Managed Amazon Seller and Shopify e-commerce sites.

## SKILLS

Wireframing  
Prototyping  
Product Design  
Design Systems  
Interface Design  
Identity and Branding  
Product Development  
Package Design  
Production Art

## TECHNICAL

Adobe CC  
Figma  
Sketch  
Axure  
Wordpress  
Bootstrap  
HTML + CSS  
Microsoft Office  
Mac + Windows

## EDUCATION

### B.S. in Graphic Design

JAN 2007 - MAY 2009

New England Institute of Art  
Brookline, MA

## FUN FACT

Rode a bicycle from Boston to San Diego.